



# FRESH FROM THE ROOF

## OUR MISSION

Building, planning and operation of aquaponic farms in the city.

## OUR VISION

Full-year organic farming with a neutral CO<sub>2</sub> balance.

## INNOVATIVE | ECOLOGICAL | SUSTAINABLE

- » minimal Water-Footprint
- » minimal Transportation
- » minimal CO<sub>2</sub>-emission
- » but maximum Sustainability



## THE ROOF FARM

The german company „Frisch vom Dach“ („Fresh From The Roof“) - is currently building an aquaponic farm on the roof of the Old Malthouse of the „Malzfabrik“ in the middle of Berlin. Planning kickoff was September 2011. First harvesting will commence in 2013.

The ROOF FARM runs on an aquaponic system: in a closed water cycle, fish waste fertilizes the plants, which in turn purify the water. In our container farm we simultaneously grow fish and vegetables.

On the already existing roof of the Malzfabrik Berlin, vegetables will be grown. In already existing tanks (in which the barley was previously soaked) fish will be reared according to the guidelines of sustainable aquaculture. A portion of the harvest will then be sold in an on site shop. Remaining portions will be sold by local retail markets.



Images: Malzfabrik Berlin / Existing fish tanks inside the building



Image: photocollage ROOF FARM on Malzfabrik Berlin

## THE CONTAINER FARM

Our CONTAINER FARM is the already operating „little brother“ of the ROOF FARM, the precedent and inspirational prototype. Press (television and print) and interested consumers are utilizing the opportunity to visit, experience and learn about the system ...and to take the opportunity to taste a tomato or berry fresh from the vine.

The CONTAINER FARM is constructed from an upcycled shipping container with integrated fish tank and an attached greenhouse. In a closed water cycle, fish waste fertilizes the plants, which in turn purify the water. In our container farm we simultaneously nurture fish and grow vegetables.

The CONTAINER FARM can be visited by appointment at Malzfabrik Berlin.



Illustration: CONTAINERFARM Berlin

## WHY WE DO THAT

In 2050 8 billion people will live on earth.

70% of them will live inside cities. (U.N.)

To produce enough food for the people in the cities, we are creating extreme watersaving ultralocal farm systems on rooftops and parking lots inside the cities. The result is fresh and organic vegetables and fish with a neutral carbon-footprint.

**Less water consumption, less transportation, less CO<sub>2</sub>.**

**But maximum sustainability.**



## INVESTORS WELCOME

„Fresh From The Roof“ is currently taking enquiries regarding investment, planning and purchasing opportunities. To further discuss these opportunities please contact Mr. Niolas B. Leschke (Investment & Construction) or Mr. Christian Echternacht (Sales & Marketing).

## CONTACT

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